Presentation Handout

13 June 2001 Explanatory Meeting for Investors



(9005)



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Media Business Strategy

solidated Financial Results (FY3/2001	
Outline of Consolidat	ted Financial Resulting

[Financial Results (FY3/2001)]		
(¥ billion) Operating revenues 1,012.8		
Operating income 64.3		
Recurring income 23.6		
Extraordinary gains 55.8		
Extraordinary losses 104.4	,	
Net income -30.1		

[Financial Forecast (FY3/2002)] (¥ billion) 1,040 **Operating revenues Recurring income** 24 **12 Net income**

> Consolidation Ratio (vs nonconsolidated) 1.67 times

Gains from sale of fixed assets 21.3 billion yen

Single amortization of unrecognized net obligation due to change in retirement benefits accounting principles 69.5 billion yen

Tokyu Group Management Policy Tokyu Group Management Policy Implementation Plan Tokyu Group Management Pol

Objective: To maximize shareholder value through policy implementation

Restructuring of Tokyu Group business through selection and concentration

Introduction of the new Tokyu Group Management System

Vitalization of business through promotion of Tokyu Group growth strategy

Restructuring of Tokyu Group business through selection and concentration Unification of Hotel Business

[Share Exchange between Tokyu Corp. and Tokyu Hotel Chain Co., Ltd]

- O 27 March 2001 Obtain approval of share exchange agreement at the general meeting of shareholders of Tokyu Hotel Chain
- O 11 July 2001 Delist Tokyu Hotel Chain
- O 17 July 2001 Carry out share exchange (Wholly owned subsidiary)

[Progress of Unification]

O Established department for unification

Having Tokyu Corp. Hotel Division as the leader, examined specific measure and implementation for improvement (Sales team, human resources management, reorganization and re-definement of brand category etc.)

[Unification of operation]

O July 2001 Establishment of "Tokyu Hotels Reservation Center"

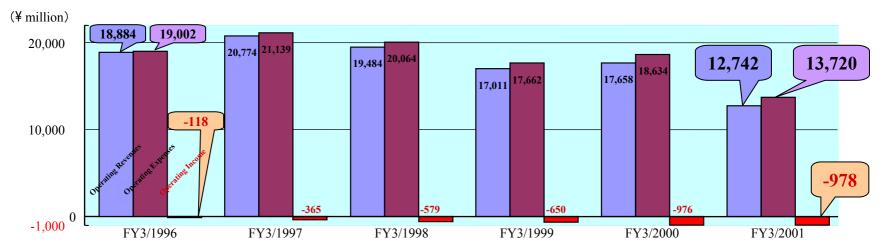
Unification of reservation window and sales promotion

Restructuring of Tokyu Group business through selection and concentration Withdrawal from petroleum sales business

Withdrawn from petroleum sales business at the end of March 2001

[Enviroment surrounding our petroleum sales business]
Price competition of petroleum
Decreasing oil demand of construction / transport business
Termination of business with large clients
Rising price of crude oil

[Result of revenue and expenditure of petroleum sales business]



Restructuring of Tokyu Group business through selection and concentration Summary of Realignment in Transportation Business

[Objectives]

- O Improve asset efficiency and expand existing operations through managerial integration of 3 companies into SOTETSU TRANSPORTAION
- O Strengthen the delivery network within the area along the Tokyu lines
- O Consolidate our position as a distributor within the area

SOTETSU TRANSPORTION

Co.,LTD

FY 3/2000

Trade Name

Consol. Sales 15.9 billion yen Consol. Assets 18.5 billion yen

TOKYU LOGISTIC CO.,LTD

Merger

TOKYU FREIGHT SERVICE

FY 12/2000

Sales 6.2 billion yen

Total Assets 6.8 billion yen

<Merger Ratio>1: 1.2

Issue 1.2 shares of SOTETSU to 1share of TOKYU FREIGHT SERVICE

Share

<Share Exchange Ratio> 1: 2

Exchange

Issue 2 shares of SOTETSU to 1 share of TOKYO TSUUN

TOKYO TSUUN

FY 12/2000

Sales 12 billion yen

Total Assets 19.2 billion yen

<Future Schedule>

June 28, 2001 Approval of contracts at each of the companies' shareholders' general meeting

April 1, 2002 Due date for merger and share exchange, and company trade name change

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Tokyu Group Management Policy Tokyu Group Management Policy Implementation Plan Tokyu Group Management Pol

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Tokyu Group Management Policy

Vitalization of business by promoting Tokyu Group growth strategy



Allocate managerial resources to vitalization Shibuya and area alongside the Tokyu lines

Media Business Strategy Strengthening of customer based strategies

Reassessment of Station Function

Maximize [<]Shareholder Value

Examination of Real Estate Investment Trust (REIT) business

Expansion of in-house business venture system

Current status of new facilities that opened last year to this



[Shibuya Mark City]



- Shibuya Excel Hotel Tokyu (Performance of FY2000)
- O Gross Income 4 billion yen (Shibuya Tokyu Inn: 1.5 billion yen)
- O Occupancy 94.0% (Shibuya Tokyu Inn: 93.3%)

[Grandberry Mall] (Performance during 21 April,2000~20 April,2001)



- O Total Number of Guests: 7.6million people Expected: 6 million people Achievement rate: 127%
- O Sales: 17 billion yen Forecast: 17 billion yen Achievement rate: 100%
- O Number of Guests: Weekdays—approx. 15,000 people Male 20% Female 80% Holidays—approx. 25,000 people Male 33% Female 67%

By age 25~34 years of age: 38% 15~24: 25% 35~44: 21%

[Cerulean Tower] (24 May, 2001 Grand Open)



- O Office Floor area for rent: $16,800\text{m}^2$ ($4\text{F} \sim 16\text{F}$)
- O Hotel Number of rooms: 414 rooms (19F~37F)

Banquet Halls: 10 Halls; 1 ballroom (1,430m²)

9 small-to-medium-sized halls

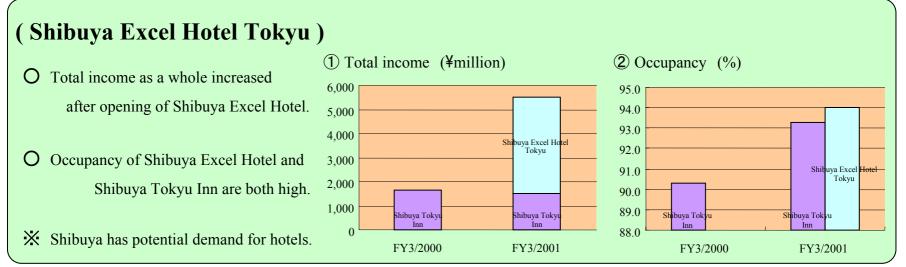
F&B Outlets: Japanese, Western and Chinese Restaurants,

Lounge Bar and Jazz Club

Shibuya Mark City







Grandberry Mall



(Concept) To create a shopping space to support pleasant daily life of suburban residents

(Outline of Grandberry Mall)

O Location 4-1 Tsuruma 3-chome, Machida-shi, Tokyo (Den-en-toshi Line Minami-machida Station)

O Area Approx. 87,000m²

O Facility Steel structure single story building (partially 2 stories) 9 buildings

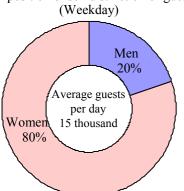
O Floor Space Approx. 25,000m² O Parking Approx. 1,000 (Outdoor parking)

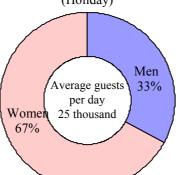
O Number of shops 79 shops O Opening date 21 April 2000

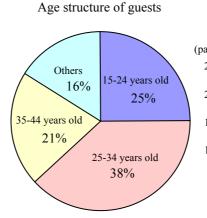
Actual (21 April 2000~20 April 2001)

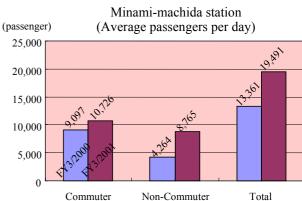
Projection		1 month later	3 months later	6 months later	12 months later	Ratio
No. of guests	6 million	1.6 million	3.15 million	4.7 million	7.6 million	127 %
Operating revenues	17 billion yen	3 billion yen	5.8 billion yen	9.7 billion yen	17 billion yen	100 %

Composition of sex distinction of guests Composition of sex distinction of guests (Weekday) (Holiday)









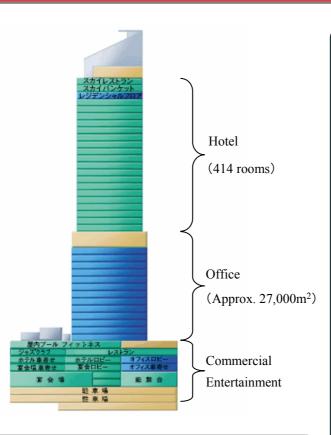
Number of passengers utilizing

On 16 Jan. 2001, Carrefour Minami-machida opened on neighboring land (Periodic leasehold method), thus synergy effect is expected.

Cerulean Tower







- Cerulean Tower is the first multi-career (possible to select communication service companies) leased building in Japan, which has optical fiber drawn into the structure by 7 communication service companies.
 - •It provides variety of choices for tenants, by drawing circuits from multipul communication service companies.
 - It provides the most inexpensive and highest speed broadband data communication environment in Japan.

[Outline of Cerulean Tower]

- O Location 26-1, Sakuragaoka-cho, Shibuya-ku, Tokyo
- O Area 9,409m²
- O Building Area 5,100m²
- O Structure Scale 6 basement and 41 floors
- O Total Floor Space Approx.106,000m²

(Details) Hotel Approx. 59,000m²

Office Approx. 27,000m²

Others Approx. 20,000m²

Office Rental Space Approx. 16,800m²

(Standard Floor Rental Area: Approx.1,290m²)

O Opening Date

1 April 2001 Commence Office Rental

4 April 2001 Partial Opening (Hotel)

24 May 2001 Grand Opening (Hotel)

O Construction Cost

Approx. 43 billion yen

Tokyu Group Growth Strategy

Examination of Real Estate Investment Trust (REIT) busines

< Going into Real Estate Investment Advisory Business >

[Objectives]

- O Collection of Industry and Property Information
- O Performance Accumulation in Real Estate Investment Advisory Business
- O Commitment to the function as a REIT, foundation planner and investment manager

[Outline of Tokyu Real Estate Investment Management]

- O Company Name Tokyu Real Estate Investment Management Inc.
- O Capital 100 million yen
- O Equity Position Tokyu Corporation : Tokyu Land Corporation = 51 : 49
- O Business Description
 - Property management & administration; consultation on asset securitization
 - Investigation of economies, industries, real estate, and security investments, both domestic & foreign
 - Publication of investment information
 - Investment advisory business for securities and other financial assets
 - Asset management for investment trust
 - Fund and Asset management for investment corporation
 - Operating service of investment corporation, etc.

Tokyu Group Growth Strategy

Reassessment of Station Function



< ranKing ranQueen >



(Outline)

- O Location Shibuya Station
- O Opening July, 2001
- O Business Hours

10:00 ~ 23:00

- O Projected Sales ¥400million/year
- O Store Space 103 m²

(Concept)

- O Display and sales of top-selling goods based on ranking information provided by ranking survey companies and TOKYU group companies
- X Provision of information along with goods collected through various ranking information from a variety of angles and views
- O Sales and supply of information on a wide range of new products
- X Optimizing the use of the station as a 'real time' PR and sales spot by availing space in-store to manufacturers by lease for direct PR and sales spot to the general public.

Approach to Media Business



(Infrustructure)

Infrustructure business equipped with information distribution facility for customers

- O Powerful network by railway and CATV etc.
- O Secondary infrustructure by different membership such as CATV, TOP Card members

(Content)

Development by alliance with related companies

- O Shopping O Travel
- O Education O Health
- O Entertainment O Money etc.

(Adding Value to Tokyu Area)

- **O Area Cultivation**
- **O Strengthen Customer Foundation**

Expansion into Metropolitan Area

Tokyu Cable Television



Promotion of broadband Internet business in the CATV network through cooperation of Tokyu Corporation, Sony Corporation and Tokyu Cable Television Co., Ltd.

- O New construction of advanced CATV/ISP network
- In alliance with Sony, developing a higher speed CATV/ISP network by fall in 2001
- O Allocation of new shares to a third party

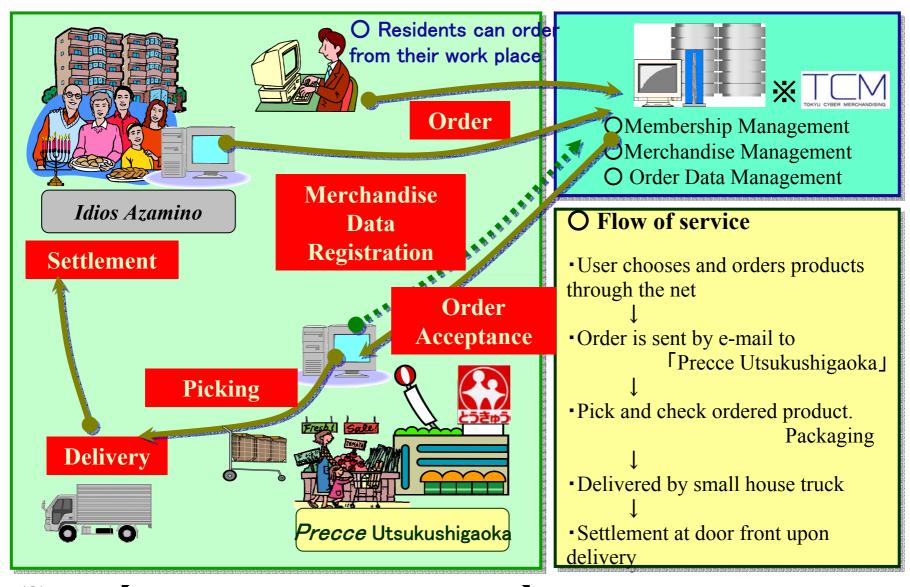
In March, 2001, increased capital for above businesses via allocation of new shares to a third party (3,388 million yen), all of which Sony will acquire (ratio of shareholding $10\% \rightarrow 15\%$)

O Change the company's name

We are planning to change the company's name to suit the service we offer

Net Supermarket "Precce Net"





Situation of Group Companies

Tokyu Department Store "Business Revolution Plan" Progress Situation



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(Remodeling of stores)
O Toyoko
              April, 2000 "Food Show" and Shibuya Mark City opened
                  September, 2000 The upper stores were refurbished and opened
                  < Sum of Investment 4.5 billion yen Sales comparing to last year +6.0% >
O Tama-Plaza April, 2000 B1F~2F Refurbished
         < Sum of Investment 1.3 billion ven
                                           Sales comparing to last year +0.7\%
O Kohoku
                  June, 2000 start to change operation style
         < Sum of Investment 0.2 billion ven
                                           Sales comparing to last year -6.0\% >
O Hiyoshi
                  November, 1999 start to replace tenants on occasion
         < Sum of Investment 0.2 billion ven
                                            Sales comparing to last year +19.1% >
O Kichijoji
                  March, 2001 Refurbished
         Sum of Investment 3.1 billion yen Sales comparing to last year (Feb.~April) +4.2% >
O Machida
                  April, 2001 Partially refurbished
         The latter half of 2001, the rest part refurbished
         < Sum of Investment 2.3 billion yen >
```

Situation of Group Companies

Tokyu Construction "Management Rebuilding Plan" Progress Situation

(Reformation of Reve	nue structure	e)
< F	inal Year of Plai	1> < Actual >
	(FY 3/2002)	(FY 3/2001)
eceived Order	¥300 billion	¥322.9 billion
rofit of completed project	¥30 billion	¥30.7 billion
les management cost		
<u>f completed works)</u>	5.3%	5.0%
umber of employees	2,800	2,901

(Processing latent loss)

<Final Year of Plan (total) > <Actual (total) > (as of March 2002) (as of March 2001) **Overseas related companies** 18 billion 20.2 billion **Domestic related companies** 30 billion 33.5 billion **Delayed credit** 12 billion 17.8 billion Sales of Land/Evaluation Loss 32 billion 51.9 billion **Total** 92 billion 123.4 billion

(Interest-bearing debt)

(Planned Value)

(Balance as of March, 2004) 295.8 billion yen

(Actual Value)

(Balance as of March, 2000) 301.6 billion ven

(Balance as of September, 2000) 294.7 billion yen

(Balance as of March, 2001) 279.6 billion yen

(Challenge)

O Renewal of Specific

Construction License

(July, 2002)

Situation of Group Companies

Tokyu Land Corp. "Mid-term Management Plan" Progress Situation



[Target value of the	e plan (FY3/2005)]	[Results of FY3/20	001]	
	Consolidated > 31.5 billion yen 15 billion yen 422 billion yen or less 72 billion yen or more 4% or more 10 times	•Operating Income : 25 •Recurring Income : 11 •Interest-bearing debt : 504	.9 billion yen .5 billion yen .1 billion yen .7 billion yen	ginal Projection of FY3/2001 2.2 billion yen 10 billion yen 522 billion yen yearly result 30.3 billion yen 2.6 % 15.3 times
•Operating Income •Recurring Income •Interest-bearing debt •Shareholder's equity •ROA •EBITDA multiple		•Operating Income : 1 •Recurring Income : 3. •Interest-bearing debt : 432.	6 billion yen 4 billion yen 9 billion yen 1 billion yen	ginal Projection of FY3/2001 12.2 billion yen 2.5 billion yen 430 billion yen yearly result 73 billion yen 1.9 % 21.2 times

Interest-bearing Debt / EBITDA Multiple

Balance of the Group's Interest-Bearing Debt





