Medium-Term Management Plan

March 28, 2008



(9005)

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I. Introduction



Train commemorating the 80th anniversary of the Toyoko Line



Tokyu Greening Campaign Green Present

Summary of Present Management Plan



Goal

Achieving sustainable growth and securing the financial health to support it

Basic strategy

Reforming our profit structure and achieving sustainable growth through collaboration between our operations in the areas served by Tokyu's railway lines

Three growth strategies

Exploiting synergies through collaboration among our three core businesses in areas along Tokyu railway lines

- 1. A more focused area strategy
- 2. Development of focal points in Tokyu areas
- 3. Promotion of retail-related operations

Progress in Present Management Plan (1)



Reviewing the three growth strategies

1. A more focused area strategy

- Developed specific plans suitable for each area along the Tokyu lines
 - → Not only maximized revenues from individual businesses but also achieved a balance between individual businesses and improvements in the value of the entire Company and areas along Tokyu lines

2. Development of focal points in Tokyu areas

- Executed each plan as part of the strategy for areas served by Tokyu railway lines
 - **→** Completed each plan as scheduled

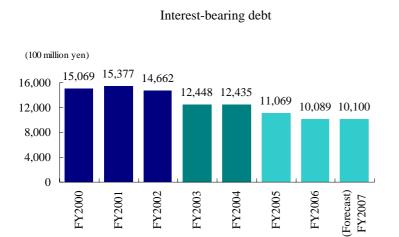
3. Promotion of retail-related operations

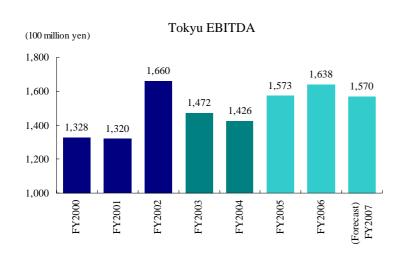
- Achieved management from the perspective of consolidated operations by the Retail-related Business Committee
- Promoted the Refinement Plan
 - → Continued to maximize operational effectiveness in accordance with the characteristics of each location

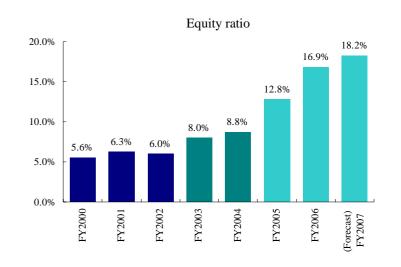
Progress in Present Management Plan (2)



Financial health has achieved ahead of plan Earnings capacity has increased, exceeding the plan









Summary of New Management Plan



Medium- to long-term vision

Areas served by Tokyu's railway lines will continue to be the main focus
The Tokyu Group will become a self-reliant and strong profit organization
centered around Tokyu Corporation

Goal

Realizing growth strategies

Key points in the new management plan

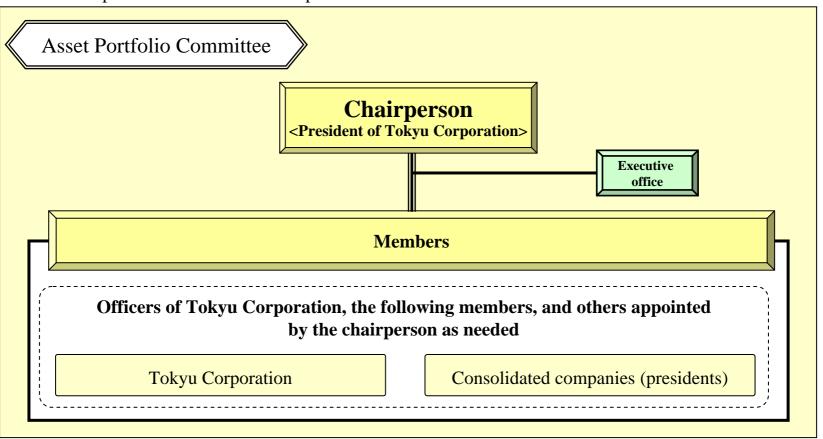
- 1. Changing the structure of the Real Estate business
- 2. Using assets most efficiently through asset portfolio management
- 3. Constantly pursuing an optimized Group business portfolio

Asset Portfolio Committee



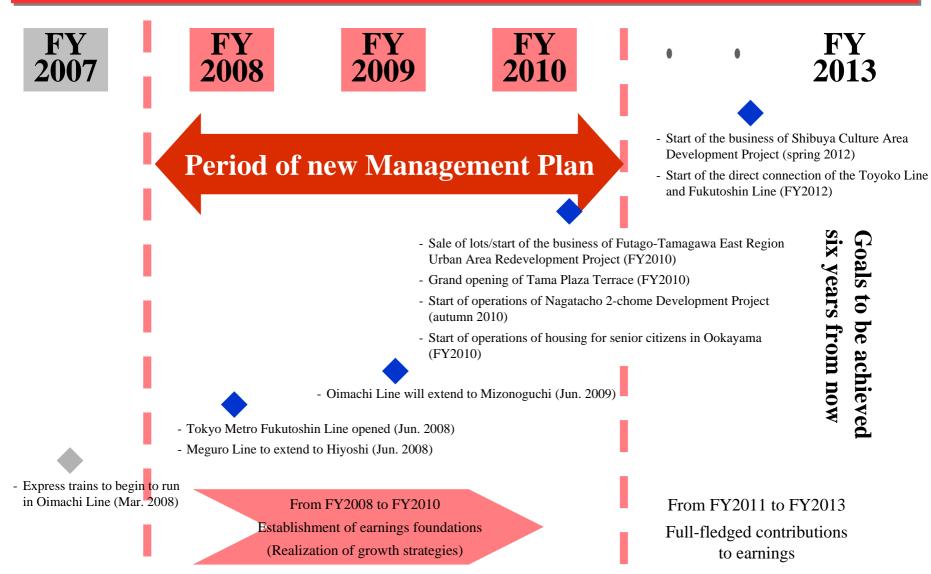
Forming an Asset Portfolio Committee chaired by the president of Tokyu Corporation

[Purpose] Developing and implementing plans to use the assets along Tokyu's railway lines of Tokyu Corporation and consolidated companies most effectively with the aim of optimizing the asset portfolio of the entire Group



Period and Milestones of the Plan





^{*} All the timings after FY2008 are plans.



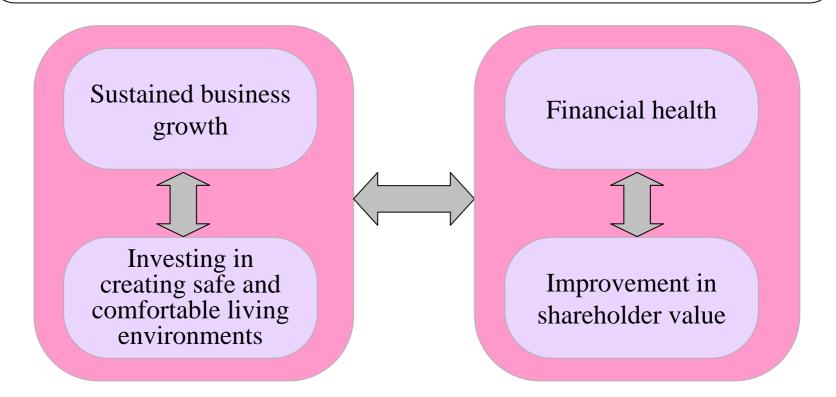
II. Performance Indicators

Management Challenges



In the previous management plan, the restoration of financial health was one of the key goals and a reduction in interest-bearing debt was prioritized.

Under the new management plan, we will focus on the sustained growth of our businesses and will invest actively in creating a safe and comfortable living environment, while considering the balance between these activities and financial health and improvements in shareholder value.



Performance Indicators (1)



	FY2007 forecast	FY2010 target
Operating profit	83.6 billion yen	86.0 billion yen
Tokyu EBITDA *1	157.0 billion yen	164.0 billion yen
Asset efficiency *2	7.9%	7.4%
D/E ratio *3	2.8 times	2.2 times

FY2013 target
100.0 billion yen
or more
190.0 billion yen
or more
8.0% or more
2.0 times

^{*1:} Operating profit + Depreciation and amortization + Amortization of goodwill + Disposal cost of fixed assets

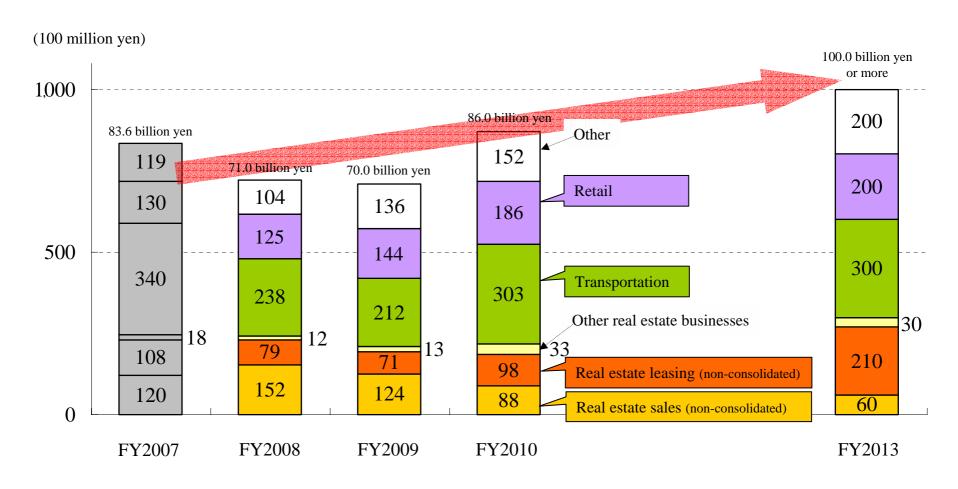
^{*2:} Tokyu EBITDA/Average total assets during the term x 100

^{*3:} Interest-bearing debt at the end of the term/Equity at the end of the term

Performance Indicators (2)



Operating profit

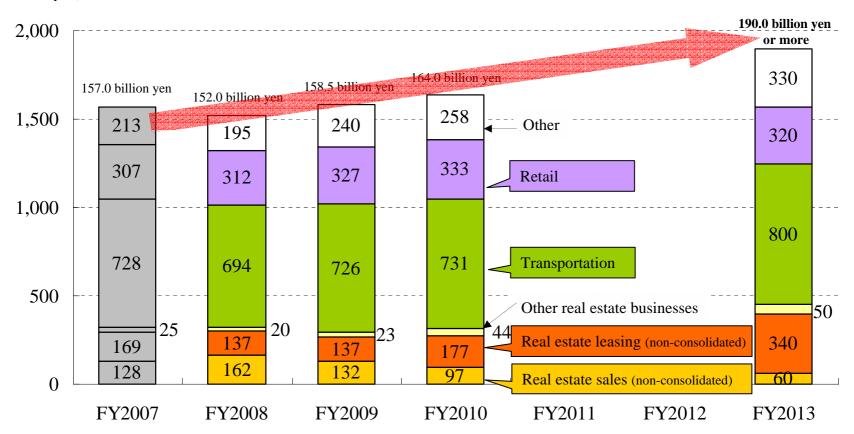


Performance Indicators (3)



Tokyu EBITDA

(100 million yen)

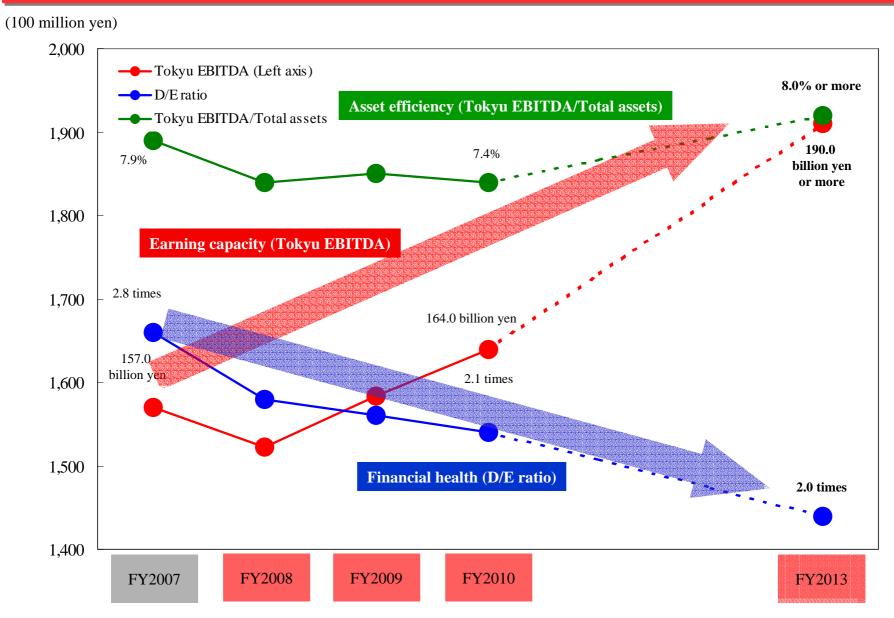


Transportation......Operating profit will fall temporarily as a result of increases in depreciation, amortization and the disposal cost of fixed assets, but Tokyu EBITDA will remain at high levels.

Real estate leasing...Tokyu EBITDA will grow ahead of an increase in operating profit ,as a result of new properties opening for business.

Performance Indicators (4)





Capital Policy



Capital policy

We aim to achieve an ROE of at least 10% while keeping the equity ratio at 20% or more after the last fiscal year of the management plan.

* ROE: Net income/Average shareholders' equity during the term

Dividend policy

We will pay stable dividends, aiming for a dividend on equity ratio (DOE) of 2%.

(We will set dividends to reflect progress with the plan and capital demand.)

^{*} Dividend on equity ratio: Dividends / Equity (Net Assets - Minority Interests) at the end of the previous fiscal year

Summary of Financial Plan



(100 million yen)

CI .		(100 million yen)			
Changes in	<u>FY2007</u>	Three-Year Medium-te	Three-Year Medium-term Management Plan (prepared in March 2008)		
Consolidated Results	forecast	<u>FY2008</u>	<u>FY2009</u>	<u>FY2010</u>	target
Operating revenue	13,717	13,640	13,900	14,610	15,200
Operating profit	836	710	700	860	1,000 or more
Recurring profit	808	640	625	780	900
Net income	450	390	390	500	570
Equity *2	3,662	*1 4,480	4,780	5,180	-
Interest-bearing debt	10,100	*1 10,100	10,550	10,900	-
Tokyu EBITDA *3	1,570	1,520	1,585	1,640	1,900 or more
Equity ratio	18.2%	21.5%	22.1%	22.9%	20.0% or more
D/E ratio	2.8 times	2.3 times	2.2 times	2.1 times	2.0 times
Interest-bearing debt/ Tokyu EBITDA	6.4 times	6.6 times	6.7 times	6.6 times	-
Asset efficiency (Tokyu EBITDA/total assets)	7.9%	7.4%	7.5%	7.4%	8.0% or more
ROE	13.0%	9.6%	8.4%	10.0%	10.0% or more

^{*1} The 51st unsecured convertible bonds: A total of ¥26.2 billion (maturity: March 31, 2009; conversion price: ¥605) is expected to be converted.

^{*2} Equity = Net Assets - Minority Interests

^{*3} Tokyu EBITDA = Operating profit + Depreciation and amortization + Amortization of goodwill + Disposal cost of fixed assets



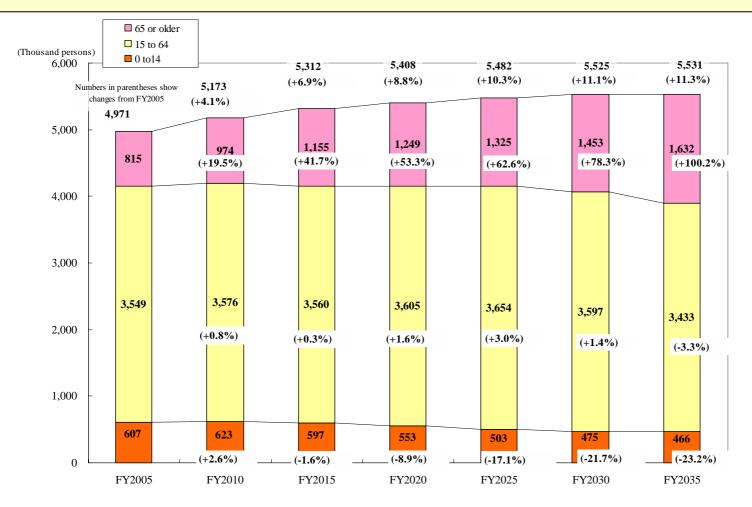
III. Highlights of Each Business

Expected Changes in Population of 17 Cities and Wards along Tokyu's Railway Lines



The population of the areas along Tokyu's railway lines will continue to increase until 2035.

- The working-age population will remain almost unchanged, before starting to decline around 2030.
- We will tailor our business initiatives to reflect the aging population and falling birthrate.



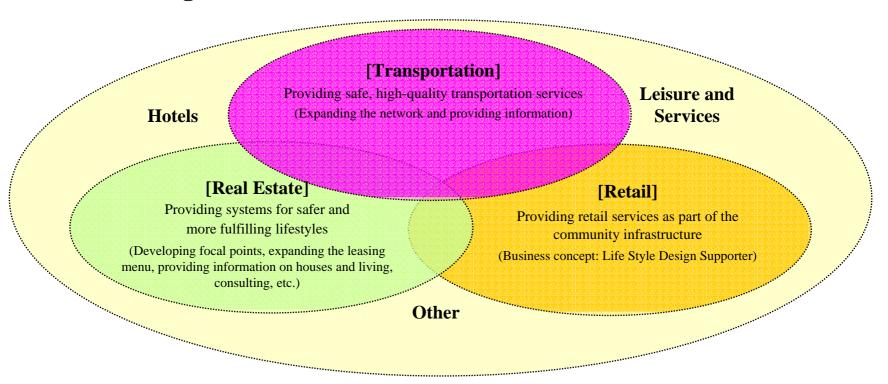
Sustained Business Growth



Basic strategy

Developing businesses ahead of qualitative and quantitative changes in the population

Business strategies of core businesses



Business Strategies of Three Core Segments



Transportation

[Railway operations]

To provide safe, high-quality transportation services for areas served by Tokyu railway lines, we will continue to develop our network through major improvements and will step up our efforts to improve customer services, such as the provision of information.

Real Estate

[Real estate in areas served by Tokyu's railway lines]

We will create safe and comfortable living spaces and will provide systems that offer fulfilling and convenient living conditions.

By developing focal points in areas along Tokyu's railway lines and expanding the menu of new leasing services, we will increase the area of leased properties and move forward with structural reforms of the real estate business of the Company.

By providing comprehensive information on houses and living and improving our consulting services, we will increase the volume of information on housing and the sale of properties, enabling us to generate consistent earnings.

Retail

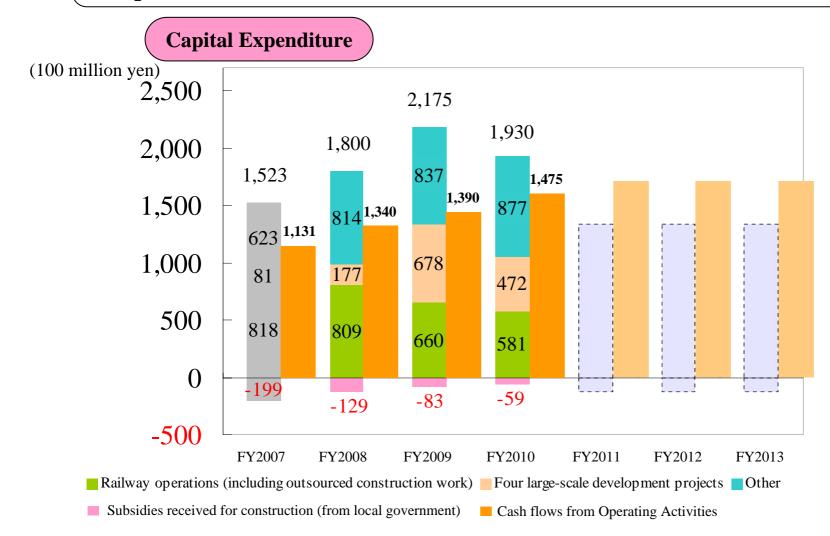
The concept of the business is to become a Lifestyle Design Supporter, to continue to increase the attractiveness of the lifestyles of people living in "the area along Den-en toshi Line and other uptown area".

We will bolster our sustainability as a community-oriented company by maintaining and increasing the vitality of communities served by Tokyu's railway lines. In areas that are not served by Tokyu lines, we will develop our business to enhance Tokyu's corporate value and brand value.

Changes in Capital Expenditure



Capital expenditure will be at high levels until FY2010 due to large-scale improvement work on railway lines and development projects, but is expected to fall thereafter.





Transportation



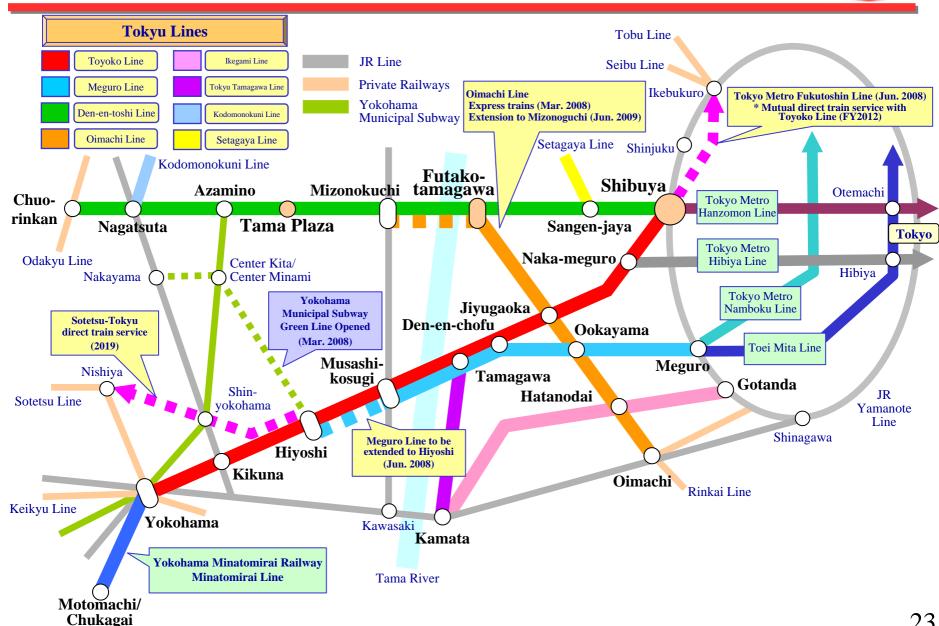
7000-type car



Introduction of local express trains on the Den-en toshi Line

Large-Scale Improvement Work (1)



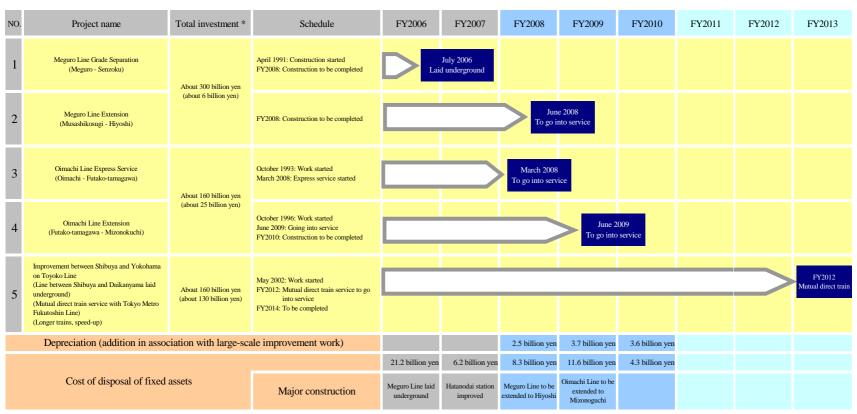


Large-Scale Improvement Work (2)



Primary purposes of construction

- (1) Increase carrying capacity in response to population growth in areas served by Tokyu's railway lines (to ease congestion)
- (2) Enhance convenience through revisions to schedules in association with the extension of lines and a mutual direct train service
 - * Numbers in parentheses are estimates of future disbursements (as of March 2008)



Cost of disposal of fixed assets

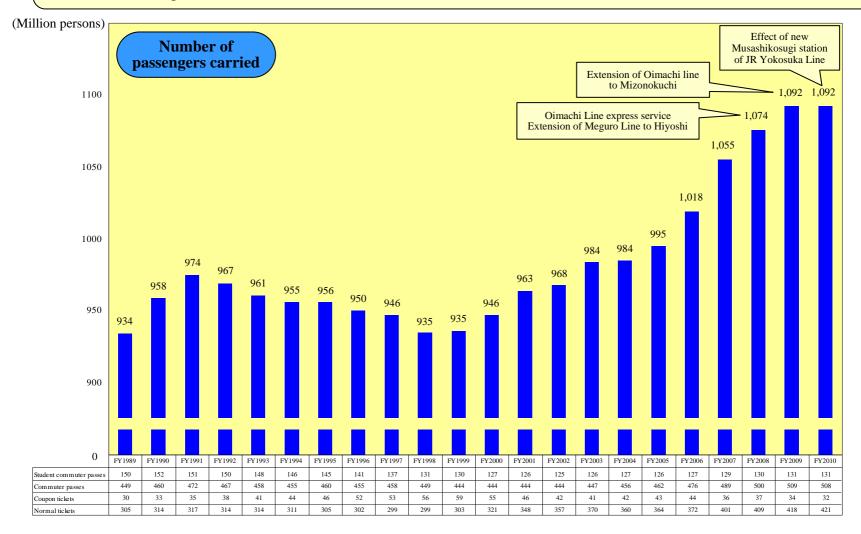
The disposal cost is an expense without disbursement that arises when temporary structures constructed in association with large-scale improvement work, etc. are removed. To ensure financial health, the cost is posted when the improvement work is completed.

Trends in Number of Passengers Carried



The convenience of Tokyu railway lines has improved with network enhancements and large-scale improvement work. As a result, the number of passengers carried is increasing.

The number of passengers will continue to rise throughout the new management plan, thanks to the extension of lines and the start of a new express service.



Car Addition and Replacement Plan



To maintain safe and stable transportation services and bolster transportation capacity in response to the rising population along Tokyu lines, we will actively add and replace train cars.

Purposes and effects

- Increasing transportation capacity
- Alleviate crowding
- Energy saving --reducing power consumption 40% (compared with old cars)
- Cutting maintenance costs --reducing inspection personnel (man-hours) 45%

Investment plan

	FY2007	FY2008	FY2009	FY2010
Number of cars	106	122	61	66
Investment amount (100 million yen)	123	144	78	91
Depreciation (100 million yen)	10	41	47	56



Average age of cars

15.8 years (March 2008) → expected to be 13 years (March 2011)

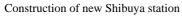
Total number of cars

1,133 (March 2008) → 1,174 (March 2011)



Development Projects





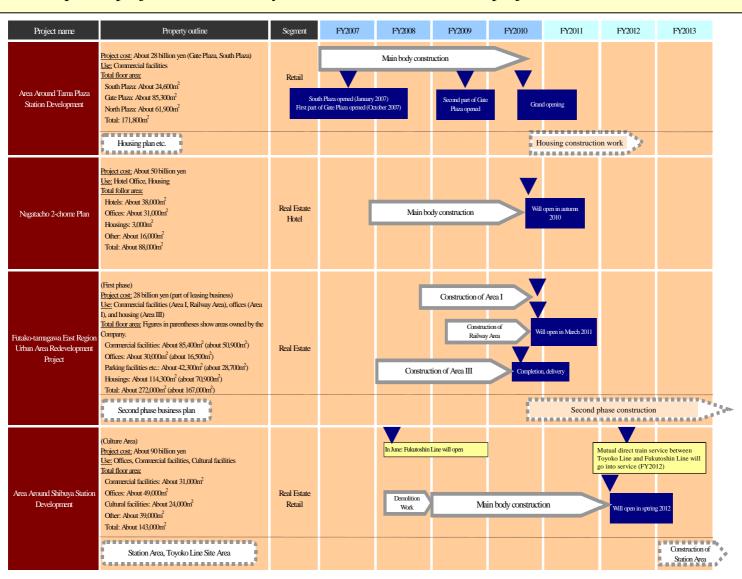


Tama Plaza Gate Plaza 1st Phase

Outline of Development Projects



Four development projects are underway. Of these, business in three projects is scheduled to start in FY2010.



Development of Tama Plaza Station Area (Tama Plaza Terrace)



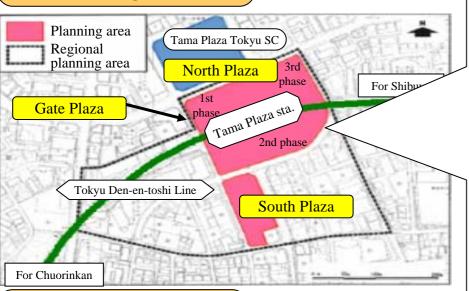
Invigorating the entire community by developing the area around the station with commercial facilities at the core

Concept of commercial facilities

"Lifestyle Community Center"

- A place that supports the lifestyles of community-based consumers -

Planning area



Schedule

November 2005 Beginning of construction

January 2007 Opening of South Plaza
October 2007 Opening of the First part of Gate Plaza
2009 Opening of the Second part of Gate Plaza
2010 Grand opening of the entire facilities
(Third part of Gate Plaza, remodeled North Plaza)

Conceptual drawing of Tama Plaza Terrace



Outline of the property: Site area: 51,000m² Total floor area: 171,800m²

[Construction of a low-rise shopping mall]

Stores and restaurants that will support the lifestyles of consumers

Number of stores and restaurants: expected to be about 120

Their area: 60,000m²

[Development of urban functions around the station]

A station square, parking facilities, etc.

[Supporting the lifestyles of consumers and the development of the community] A gym, culture schools, open space, display space, etc.

Outline of Nagatacho 2-chome Plan



Size: 29 stories above ground and four basement levels

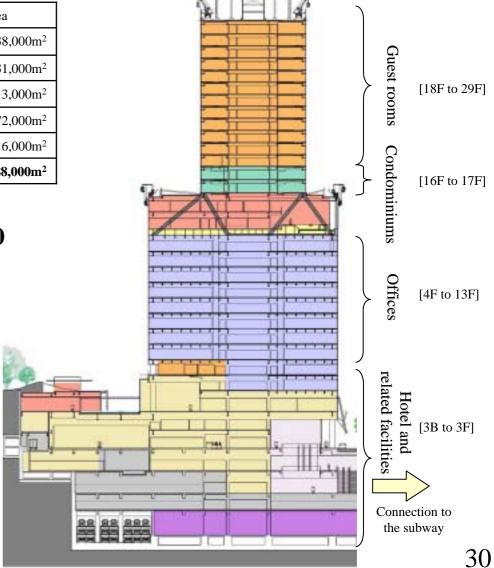
		Area
Area for	Hotel and related facilities	About 38,000m ²
floor-area ratio	Offices	About 31,000m ²
	Condominiums	About 3,000m ²
		About 72,000m ²
Other area	Parking facilities etc.	About 16,000m ²
Total floor area	About 88,000m ²	

Work period Start: March 2008

Completion: Autumn 2010

Hotel name: The Capitol Hotel Tokyu

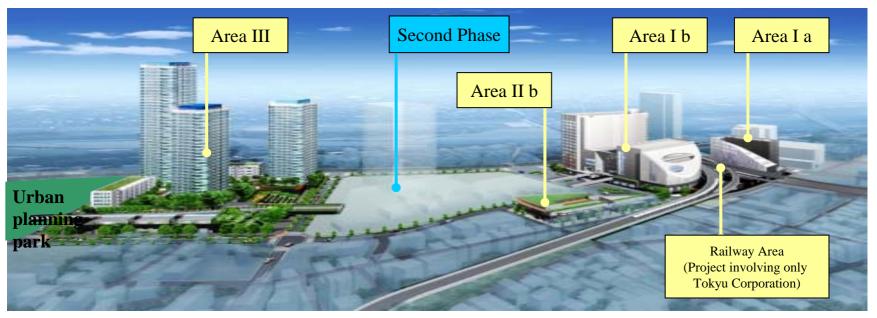




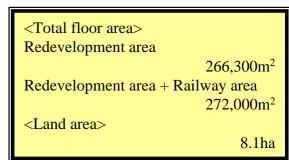
Outline of Futako-tamagawa East Region Redevelopment (First Phase)



<Concept> Urban development in harmony with the rich natural environment of water, greenery, and light



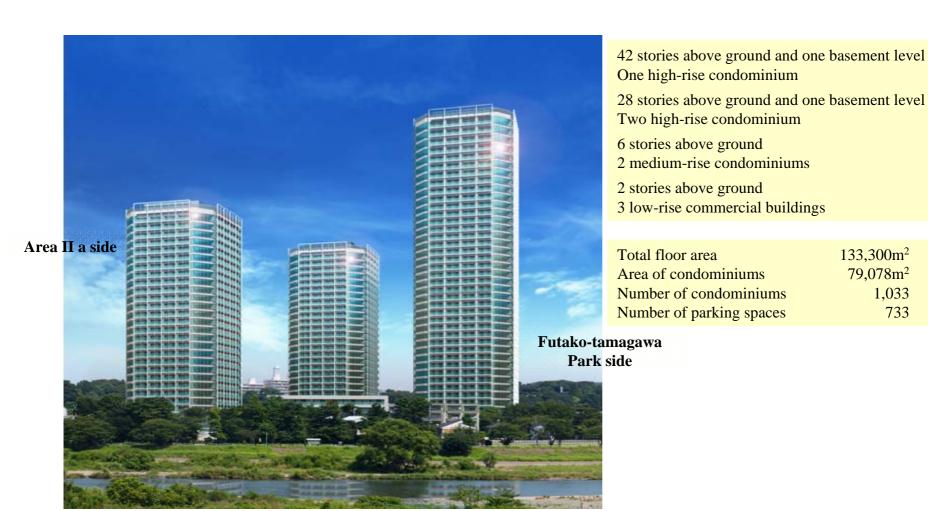
Area	Use and size			Total floor area	
Area I a	Commercial area 8 stories above ground and one basement level		About17,000m²		
Area I b	Commercial area 8 stories above ground and two basement levels		About 106,900 m ²		
	Commercial and office area	16 stories above ground and two basement levels		About 100,900111	
Area II b	Commercial area 3 stories above ground and one basement level		About 9,100m ²	Redevelopment	
Area III		42 stories above ground and one basement level	1 block		association project
	Residential area	28 stories above ground and one basement level	2 blocks	About 133,300 m ²	
		6 stories above ground	2 blocks	About 155,500111	
	Commercial area	2 stories above ground	3 blocks		
Railway Area	Commercial area	1 story above ground and one basement level		About 5,700m²	Project involving only Tokyu Corporation



Outline of Area III of Futako-tamagawa East Region **Redevelopment (First Phase)**



733



Tamagawa

Outline of Futako-tamagawa East Region Redevelopment (Second Phase)



<Conceptual drawing>



* The model in the picture was created based on the urban plan.

Summary of the urban plan (determined in June 2000)

- Land area: 3.1ha

- Total floor area: About 168,700m²

- Uses: Stores, offices, hotels, and

parking facilities

- Commencement of work: FY2010 (plan)

Outline of Joint Development of Shibuya Culture Area



An urban plan for a special urban redevelopment district was adopted on March 7 as a leading project in the development plan for the area around Shibuya station.

Shibuya Culture Platform Initiative

Shibuya Culture Platform Initiative aims to make all of Shibuya a cultural center. We will respond to trends in the new era and create streets that show the DNA of Shibuya.

The Shibuya Culture Platform Initiative seeks to make the entire district a place for creation, interaction, and information transmission, and to create a culture unique to Shibuya. The community, government, and companies will together encourage the development of the area around the station and the branding of the district, aiming to create a district in which people and minds will come from around the world, creating inspiration and culture.

Summary of plan

Address: 2-21 Shibuya, Shibuya-ku, Tokyo

Site area: About 9,640m²

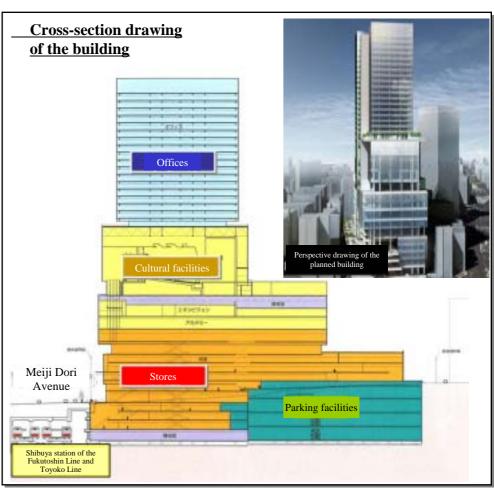
Total Floor area: About 143,000m²

Height: About 188m Floor-area ratio: 1,370%

Primary uses: Stores, cultural facilities, offices, parking facilities, etc.

Size: 34 stories above ground and four basement levels Construction schedule: (Body) spring 2009 to spring 2012 (Deck) spring 2012 to spring 2017

Planned grand opening: Spring 2012



Direction of Shibuya Station Area and Toyoko Line Site Area



Direction of Shibuya Station Area and Toyoko Line Site Area

December 2005: Designated as an urgent urban redevelopment district

September 2007: Central Shibuya Station District Urban Development Guidelines 2007 were developed

June 2008: Tokyo Metro Fukutoshin Line will open for service

Spring 2012: Culture Area will open for business

FY2012: Mutual direct train service between the Toyoko Line and Tokyo Metro Fukutoshin Line will go into service

Subsequently: Development of Station Area and Toyoko Line Site Area will begin

Development goals in the area development policy (Tokyo Metropolitan Government) for the Shibuya station urgent urban redevelopment district

Creating a center for advanced living and culture established by past generations in harmony with the verdant environment, taking advantage of the commercial, business, and cultural functions set in a distinctive landscape.

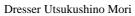
Updating and reorganizing the functions of the station facilities and instituting a comprehensive development policy for streets close to the station through a chain reaction of development triggered by the station facilities, creating a thriving and safe urban space, where people will enjoy walking from the station to unique streets around the station.





Real Estate







Trainchi

Real Estate Leasing



Basic strategy

Maximizing the value of real estate and achieving stable revenues

Using underperforming assets effectively, including sites after railway construction work, in accordance with strategies for areas along Tokyu railway lines

<Examples>

Nishikoyama (Tokyu Store Food Station), Jiyugaoka (Trainchi), etc.

<Plan>

We will develop leasing for multiple purposes, expanding rental housing as the third pillar following offices and commercial facilities, taking into consideration the characteristics of each area.

Developing offices and commercial facilities in accordance with trends in land prices in the Tokyo metropolitan area

Rebuilding plan

Tokyu Ginza Building



Rental housing

Image of a rental apartment building



Image of an apartment building for senior citizens



Real Estate Sales



Funds turnover-type sales

Land acquisition policy

The core areas are those served by Tokyu lines.

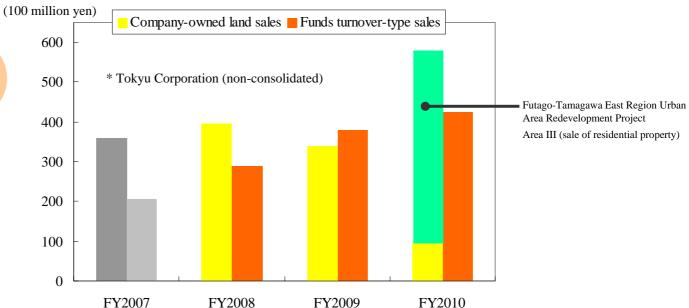
The sub-core areas are the Josai and Jonan districts.

Company-owned land sales

Sales policy

Selling Company-owned land systematically to maximize the value of real estate and thus to secure stable revenues in changing the structure of real estate business

Sales plan (Sales)

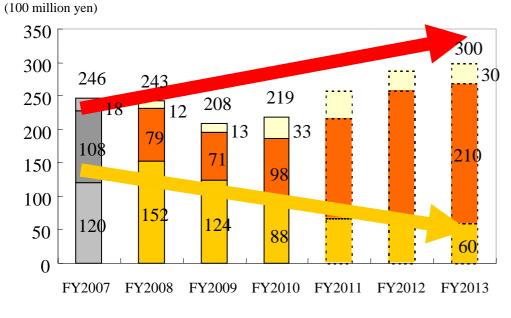


Reforming the Structure of the Real Estate Business

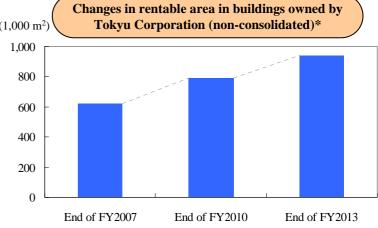


Achieving sustained growth by changing the business structure from sales to leasing

Operating profit of the Real Estate business



☐ Other
☐ Real estate leasing (non-consolidated)
☐ Real estate sales (non-consolidated)
☐ Changes in rentable area in Tokyu Corporation (not consolidated)



* Rentable area (excluding common use space, space owned by other companies, and rentable land area)



Retail





Tama Plaza South Plaza remy gotanda

40

Retail (Tokyu Department Store)



Basic strategy

(1) Establishing a growth model for the department store operations

- Establishing a revenue model, especially for Tama Plaza and Shibuya development, a model that will contribute to the development along Tokyu's railway lines
- Establishing a central planning and central control system and a business flow
- Enhancing the sales base by bolstering the sales force
- Bolstering merchandizing (improving the competitiveness of each store)

(2) Standardizing operations in SC stores and securing stable profits

Remodeling plan

Expanding and remodeling the selling floors of the Tama Plaza store (Tama Plaza Terrace and North Plaza)

(It will open for business in the spring of 2010)

- Store space: $24,000 \text{m}^2 \rightarrow 30,000 \text{m}^2$
- Schedule: The plan will be implemented by floor in a phased manner from spring 2009.

Opening a store on commercial floors of the Shibuya Culture Area

- A store will be opened on commercial floors of the Culture Area in Shibuya (in the spring of 2012).

Retail (Tokyu Store Chain)



Basic strategy

- (1) Improving earnings through a scrap-and-build plan
- (2) Recovering the earnings capacity of existing stores
- (3) Emphasizing efficiency through business reform and improvement

Store planning

- <Store opening strategy>
- Opening dominant supermarkets in areas served by Tokyu's railway lines
- <Opening and closing>
- Planning to open ten stores and close ten stores during the period of the management plan.
- Executing radical reform plans including closing for unprofitable stores.

Planned openings

Store nameOpeningStore space m²Nishikoyama storeApr. 2008559Kugahara storeApr. 20081,670Mukogaokayuen storeNov. 2008693

Planned closings due to earthquake resistant construction of elevated railway tracks

Store name	Closing	Store space m ²
Okurayama store	May 2008	430
Gakugeidaigaku store	Mar. 2008	1,473

Tokyu Store Food Station

- A new type of business to meet demand for home-meal replacements including deli items, suitable for areas where there are many single-person and DINKS households
- Food Stations will be opened, especially in front of stations, after the construction of the railway lines is complete.







Hotels



Nagatacho 2-chome Plan (The Capitol Hotel Tokyu)

Hotels



Basic strategy

Aiming for more focused growth, emphasizing quality

improvements

Establishing flagship hotels

Developing strategic opening models

- Hotel Tokyu Bizfort
- New Excel Hotel Tokyu

The Capitol Hotel Tokyu (entrance side)

New openings

The Capitol Hotel Tokyu (Autumn 2010)

Three Hotel Tokyu Bizfort hotels (FY2009)

(new openings thereafter)

Renovation plan

Renovating primarily flagships and hotels in large cities

- Pan Pacific Yokohama Bay Hotel Tokyu
- Cerulean Tower Tokyu Hotel
- Akasaka Excel Hotel Tokyu
- Tokyu Miyakojima Resort



IV. Financial Plans

Operating Results (by Segment)



Compellated					(100 million yen)
Consolidated Operating Results	<u>FY2007</u>	Three-Year Medium-term Management Plan (prepared in March 2008)			FY2013
Operating Results	forecast	<u>FY2008</u>	<u>FY2009</u>	<u>FY2010</u>	target
Operating revenue	13,717	13,640	13,900	14,610	15,200
Transportation	1,969	2,020	2,055	2,066	2,200
Real Estate	1,410	1,529	1,633	2,008	1,950
Retail	6,472	6,389	6,387	6,610	6,780
Leisure and Services	1,836	1,860	1,911	1,944	
Hotels	994	1,018	1,040	1,054	5,210
Other	1,865	1,652	1,722	1,819	
Elimination	-829	-828	-848	-891	-940
Operating profit	836	710	700	860	1,000 or more
Transportation	340	238	212	303	
Tokyu Corp. railway	325	232	200	286	300
(Cost of disposal of fixed assets)	(62)	(83)	(116)	(43)	
Real Estate	246	243	208	219	300
Real estate sales of Tokyu Corp.	120	152	124	88	60
Real estate leasing of Tokyu Corp.	108	79	71	98	210
Retail	130	125	144	186	200
Leisure and Services	31	34	44	54	
Hotels	35	26	37	43	200
Other	49	42	53	53	200
Elimination	2	2	2	2	

Cash Flows



	(100 million ye				
Consolidated Cash Flows	<u>FY2007</u>	Three-Year Medium-term Management Plan (prepared in March 2008)			
	forecast	<u>FY2008</u>	<u>FY2009</u>	<u>FY2010</u>	
CF from operating activities	1,131	1,340	1,390	1,475	
Net income before income taxes	708	605	587	718	
Depreciation and amortization	593	647	689	722	
Disposal cost of fixed assets	130	116	171	110	
Gain or loss on sale of fixed assets	-41	0	0	0	
Gain or loss on sale of securities	-12	0	0	0	
Urban Railways Improvement Reserve	-47	7	7	7	
Income tax paid	-206	-113	-165	-234	
CF from investing activities	-1,182	-1,520	-1,740	-1,720	
Capital expenditure	-1,523	-1,800	-2,175	-1,930	
Subsidies received for construction	199	129	83	59	
Sale of fixed assets and securities	191	150	350	150	
CF from financing activities	51	180	350	245	
Interest-bearing debt	11	262	450	350	
Dividends	-73	-75	-90	-96	
Increase in cash and cash equivalents	0	0	0	0	
Cash and cash equivalents at end of period	300	300	300	300	

^{*} Dividends are temporarily calculated as 2% of the equity at the end of the previous fiscal year.

Forward-looking statements All statements contained in this document other than historical facts are forward-looking statements that reflect the judgments of the management of Tokyu Corporation based on information currently available. Actual results may differ materially from the statements.